

TTLSALESKIT

# Generation Z | How are they like?

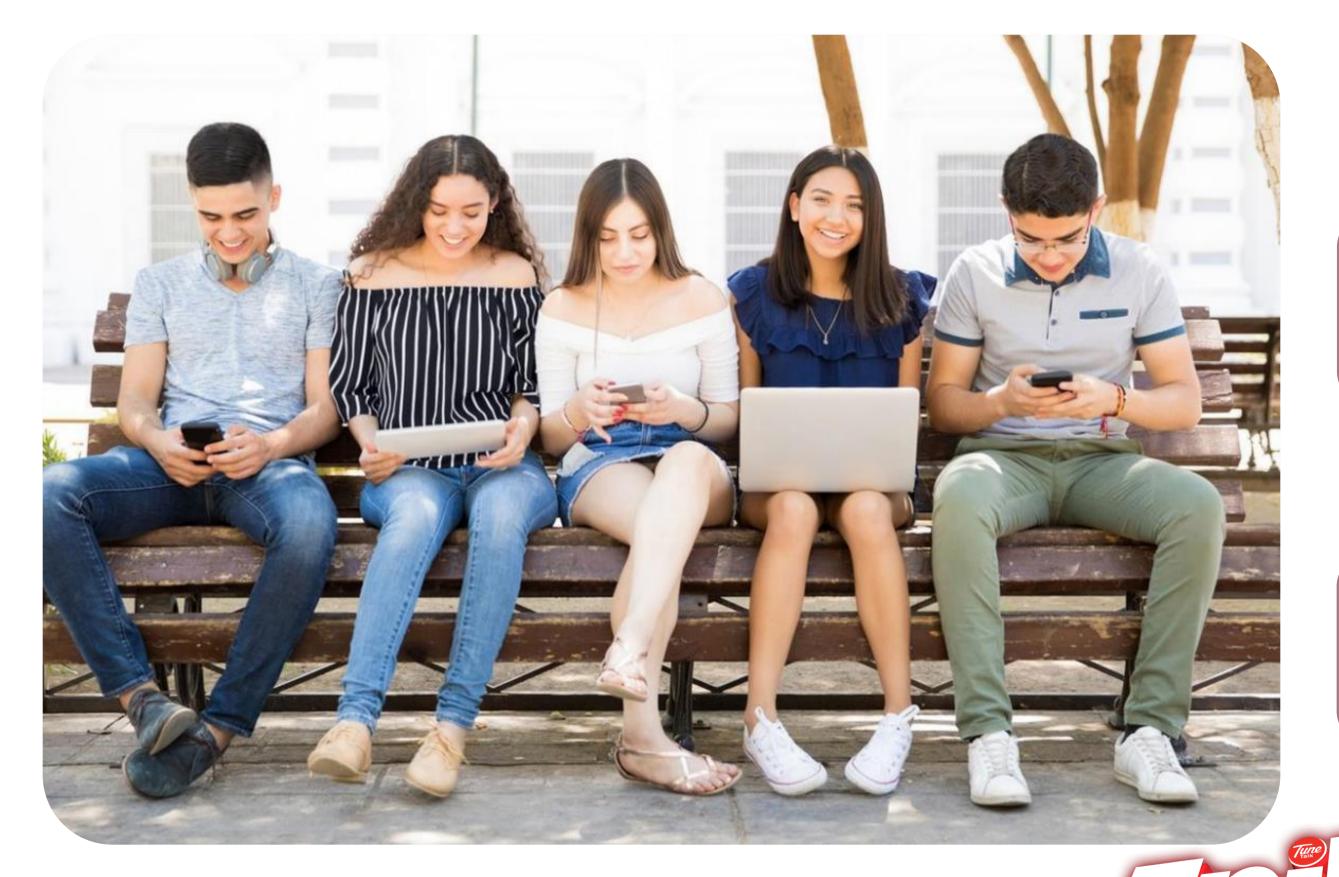
Generation Z research their plans very well because they are HEAVY internet users!

Ambitious & adventurous

Most likely to try 5G

Value-based online shoppers

Increased searches for 'pre-loved', 'thrift' over 'new'



High Screen Time

They spend >5hrs/day on their mobiles, using up to 15 apps/day

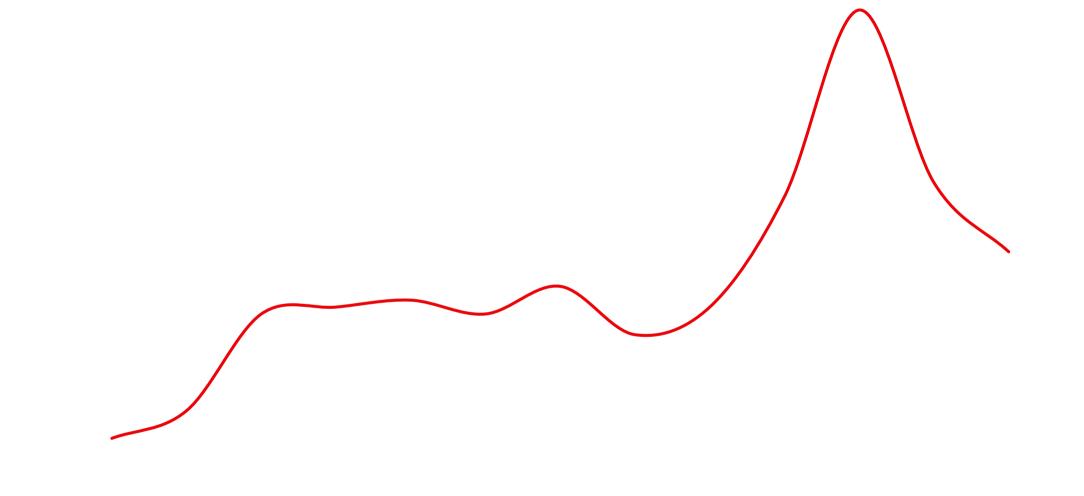
TikTok Max!

They spend up to 2 hrs/day on TikTok. (up to 20GBs on Tik Tok alone)



# New Tech | 5Growing Demand

**5G Interest Trend** 



+71%

Q3'23

Tune Talk is as excited as consumers are to be providing **5G** access at epic value.





Q3'22

# **SIM & Features**





SIM PACK+



**EPIC VALUE** 

LIFESTYLE

**BONUSES** 

Continuation of epic SIM-level benefits

Value for money.
Value for speed.
Value for quota.

Get rewarded with movies, popular F&B and telco perks!

Numbered RRP: RM10 DTP: RM 8 AIRTIME: RM 5 Non-numbered RRP: RM7 DTP: RM5.50 AIRTIME: RM 2







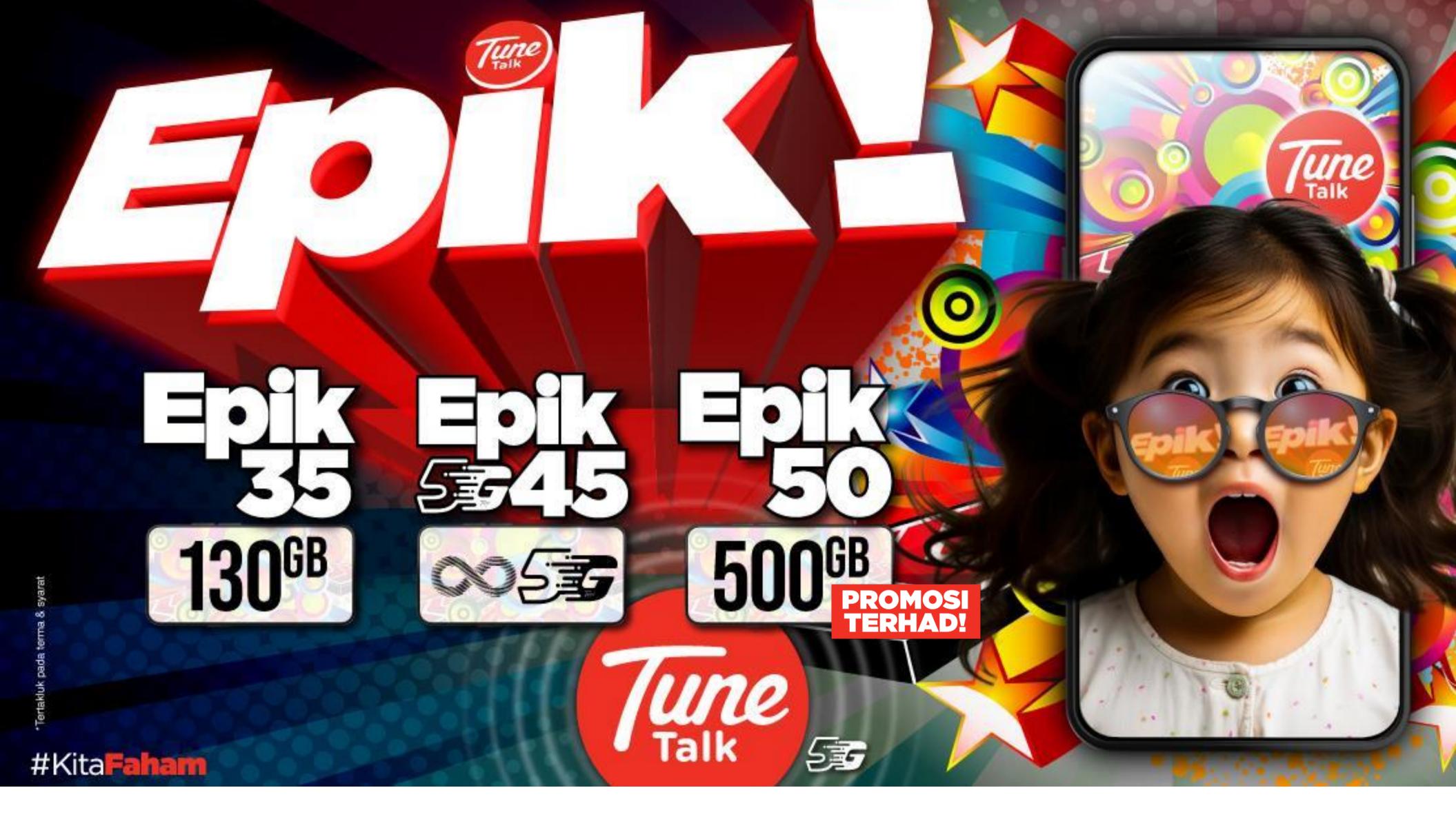
# Pack Features & Benefits

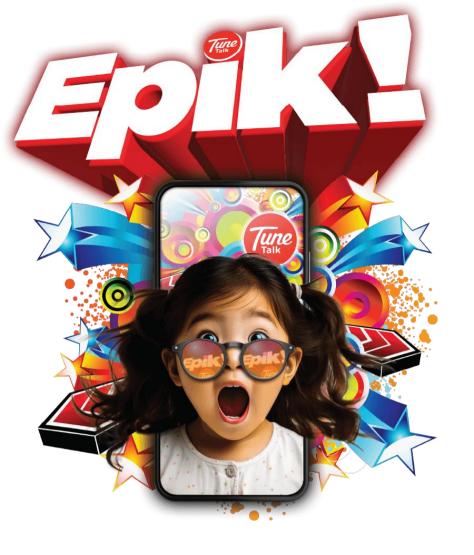
The epic value continues!

Feature	Pek EPIK
System Messages	Bahasa Malaysia
Pay-Per-Use Rates	Calls: 22 sen SMS: 12 sen
Basic Internet	256kbps
Free Welcome Data	1GB with TT App
Plans extend validity	Yes
SIM Validity	7 days
VolTE	Available for all eligible phones
Loyalty Program	TT Goodies & Shop (Lifestyle Deals)
Free RM50k PA Insurance!	With cumulative TUP and/or plan purchases ≥RM50









# **EpikCall 20**



RM20.00/30 hari



10GB Internet
Pengalaman Video SD



Panggilan Tanpa Had *Ke Semua Rangkaian* 



Aplikasi Tanpa Had Chat & Navigasi



10GB Hotspot Dikongsi dengan 10GB Internet









# Epik 35



RM35/30 hari



30GB Internet



Panggilan Tanpa Had Ke Semua Rangkaian



Aplikasi Tanpa Had (HD) Chat, Sosial & Video (FUP)



5GB Hotspot *Tambahan* 









# **CHAT**

# SOSIAL

# VIDEO



**WhatsApp** 



WeChat

Aplikasi Tanpa Had **Epik 35** 



LINE



**Viber** 

imo

Video menerusi aplikasi terlibat



Termasuk Teks, Media dan Panggilan Suara atau



TikTok



Instagram



X (Twitter)



YouTube incl. YouTube Kids



**Netflix** 



**Astro GO** 



VIU



iQiYi







# Epik5G 45



RM45/30 hari



Internet 5G Tanpa Had



30GB Internet



Panggilan Tanpa Had *Ke Semua Rangkaian* 



30GB Hotspot

Dikongsi dengan 30GB Internet







# Epik 50



RM50/30 hari



500GB Internet Pengalaman HD



Panggilan Tanpa Had *Ke Semua Rangkaian* 



5GB Hotspot *Tambahan* 







# Gambaran | 4 Pelan Baharu

RM20.00 / 30 hari

10GB Internet
Pengalaman Video SD

Panggilan Tanpa Had Ke Semua Rangkaian

Aplikasi Tanpa Had Chat & Navigasi\*

10GB Hotspot
Dikongsi dengan 10GB Internet

\* WhatsApp, WeChat, Google Maps



RM35 / 30 hari

**30GB Internet** 

Panggilan Tanpa Had Ke Semua Rangkaian

Aplikasi Tanpa Had
Chat, Sosial & Video (FUP)

5GB Hotspot Tambahan

\*WhatsApp, Wechat, TikTok, Instagram, X, YouTube, Netflix, Viu, iQiYi, Astro Go



RM45 / 30 hari

Unlimited 5G Internet (FUP)

**30GB Internet** 

Panggilan Tanpa Had Ke Semua Rangkaian

30GB Hotspot

Dikongsi dengan 30GB Internet



RM50 / 30 hari

500GB Internet Pengalaman HD

Panggilan Tanpa Had Ke Semua Rangkaian

5GB Hotspot Tambahan







# Gambaran | 4 Pelan Tambahan

## 2Hari

RM2/2hari

500MB Internet

Panggilan Tanpa Had Ke Tune Talk

500MB Hotspot

Dikongsi dengan 500MB Internet

# Mingguan

RM12/7hari

15GB @ 3Mbps

Panggilan Tanpa Had *Ke Semua Rangkaian* 

## Tahunan 99

RM99/360 hari

24GB (2GB x 12 bulan)

Aplikasi Tanpa Had Chat & Navigasi

Panggilan Tanpa Had Ke Tune Talk

2GB Hotspot (x12 Bulan)
Dikongsi dengan 2GB Internet

# Tahunan 200

RM200/360 hari

120GB (10GB x 12 bulan)

Panggilan Tanpa Had Ke Tune Talk

10GB Hotspot (x12 Bulan)
Dikongsi dengan 10GB Internet









# CAN YOU BE THE NEXT TUNE TALK



# TUNE TALK LEGEND MISSION

To Create Business Owners.

Expand Your Potential.

Empower Profitability.

Help Achieve Financial Freedom.



# **Tune Talk Legend BENEFITS**



Revenue inheritence

Long-term revenue

High incentives

Own your business







# DIRECT INCENTIVE

# **Direct Revenue Share**

**Direct Incentive - 8% commission** 

# MNP Incentive

MNP with AWR RM30 & above

**RM10** 

# Data Plan Incentive

Plans

**MONTHLY PLANS** (Hi35/BestBasic28/ Fokus33/Fokus40/ Bebas55/

Count

Call20/Borneo25/ Molek25/EpikCall 20

Padu30

Hi-15

**TAHUNAN 99** 

**TAHUNAN 200** 

Criteria

1 to 9 Subscriptions

**10 to 19 Subscriptions** 

**20 Subscriptions and** above

**Each Subscription** 

**Each Subscription** 

**Each Subscription** 

**Each Subscription** 

**Each Subscription** 

Incentive

RM 7 per sub

RM 8 per sub

RM 9 per sub

RM2 per sub

RM5 per sub

RM 1 per sub

RM 10 per sub

RM 20 per sub



# InDirect Incentive (Overriding)





# Indirect Revenue Share

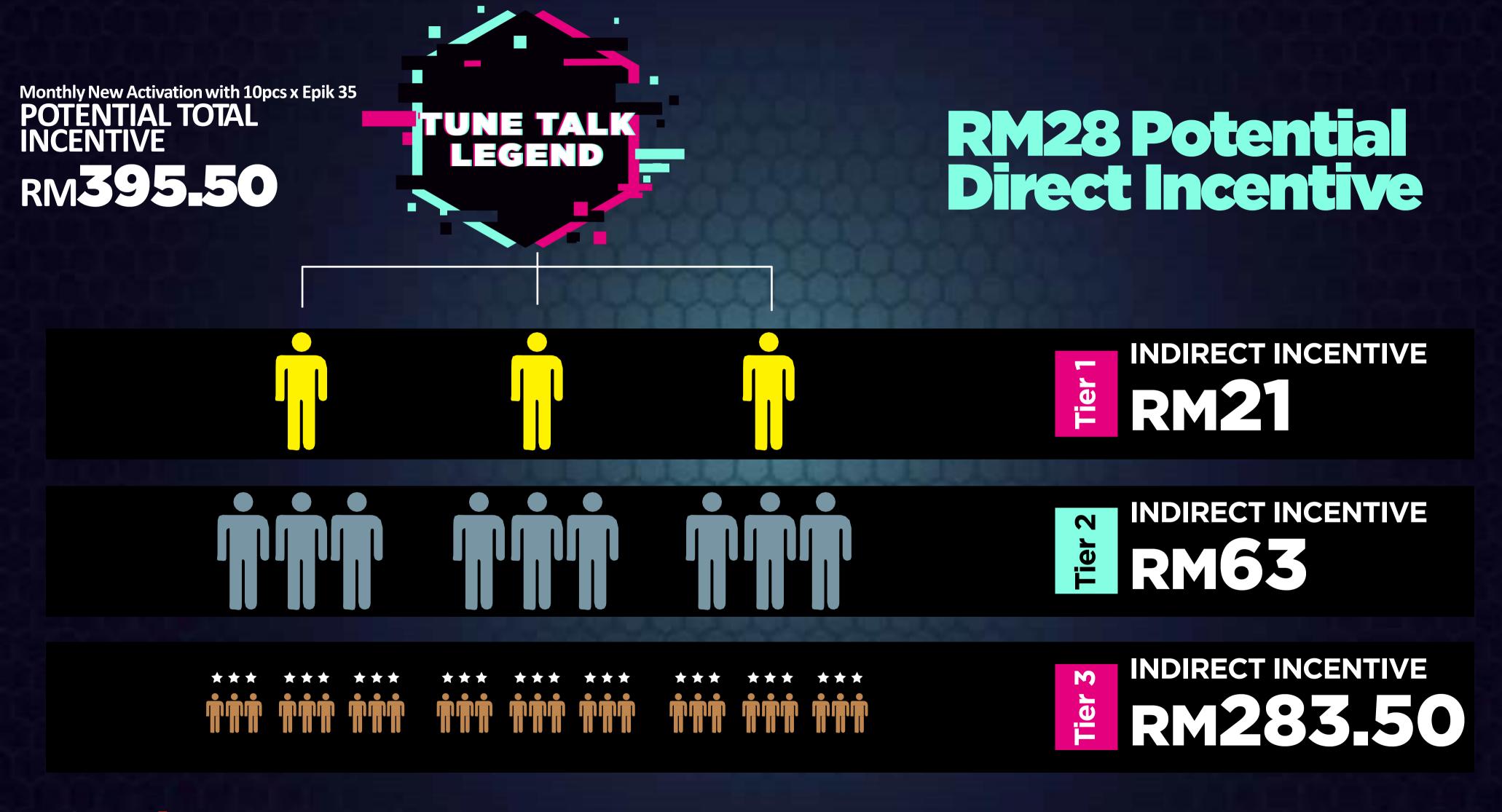
Criteria Tier Comm %
TTI Tier 1 2%

TTL Tier 1 2%

Overriding TTL Tier 2 2%

TTL Tier 3 3%



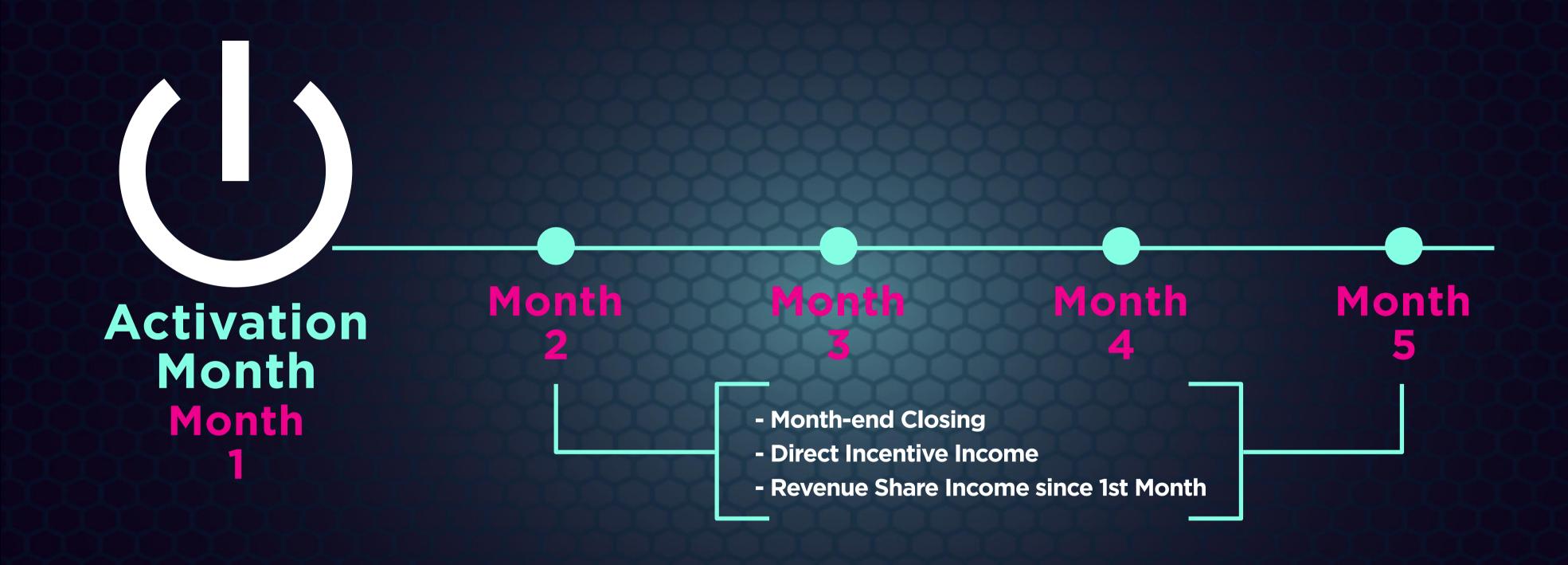


# Revenue Share Incentive Tune Talk Legend Revenue Share will be calculated from Month 1 onwards for incentive payment Group Overriding will be

based on Mi Subscription, PPU Local Calls, PPU Local SMS & PPU Local Data



# TTL Revenue Sharing Payout Journey







Direct Revenue Share RM5,000 & above Once you earn RM5,000 revenue share incentive

# Tune Talk Legend Ranking



Direct Revenue Share RM3,000 - RM4,999 Go up to the next level once you earn RM3,000 revenue share inventive





Direct Revenue Share RM1,000 - RM2,999 Upgrade when you earn RM1,000 revenue share incentive

TAI KOR



Direct Revenue Share RMO - RM999 Start your journey here!





- Online & offline training
- e-POSM support
- Leader guide by Prestige Dealer
- Multi-direct Income
- Direct revenue share
- Indirect overriding revenue share Starter Kits (5 numbered SIM cards, 2 TTL T-shirts & Tune Talk merchandises)



# TTL Recruitment Incentive



- All the Tune Talk Legend are required to order TTL starter kit with their respective Prestige from 8<sup>th</sup> August 2023 onwards.
- Tracking report would be monthly basis, cut off by every last day of the month for reconciliation.
- Tune Talk Legend may claim your recruitment incentive with your respective Prestige Dealer.
- Prestige Dealer to ensure TTL recruitment tally with TTL starter kit sufficiency for incentive entitlement.
- Total TTL recruited under Prestige group must not exceed total TTL starter kit purchased.



# Frequently Asked Questions



### 1. What is the TTL (Tune Talk Legend) Program?

The TTL Program refers to the Tune Talk Legend Program. This program aims to empower a group of people with criteria listed below to sell solely Tune Talk products, whom are:

- Looking for a job or a source of income with flexible time and financial freedom
- Interested to startup their own business with joining fee waived
- Unemployed and looking for a kick start in earning a steady income

## 2. What are the qualifications to join the TTL Program?

- Must be a Malaysian with a valid MyKad
- Aged between 18 to 60 years old

### 3. How to register for this Program?

• You must register with Tune Talk Prestige Dealer only. Find out about our Prestige Dealer locations on our website (tunetalk.com/my/en/communities/tune-talk-legend).

## 4. Why should you join?

Waived joining fee

- Low capital required
- Attractive incentive and rewards
- Long-term revenue share income
- Indirect overriding long-term revenue share income

## 5. What kind of sales and support materials will you receive after joining this Program?

- Online & Offline Training Seminar
- Point of Sales Material Support
- 1-to-1 guide by Prestige Dealer
- Multi-direct Income
- Direct Revenue Share
- Indirect overriding revenue share
- Starter Kit

#### 6. What is included in the Starter Kit?

- 5x numbered Tune Talk SIM cards
- 2x Tune Talk Legend t-shirts
- Tune Talk merchandise





# Soalan Lazim



#### 1. Apakah Program TTL (Tune Talk Legend)?

Program TTL ialah Program Tune Talk Legend. Objektif program ini adalah untuk memperkasakan komuniti yang mempunyai kelayakan seperti di bawah untuk mempromosikan produk Tune Talk, iaitu:

- Seorang yang mencari sumber pendapatan dengan masa kerja fleksibel dan kebebasan kewangan
- Berminat untuk memulakan perniagaan sendiri
- Menganggur dan sedang mencari pekerjaan yang mempunyai pendapatan stabil

## 2. Apakah kelayakan untuk menyertai Program TTL?

- Seorang rakyat Malaysia dengan MyKad yang sah
- Berumur di antara 18 hingga 60 tahun

### 3. Bagaimanakah untuk mendaftar Program ini?

• Anda mesti mendaftar dengan Pengedar Prestige Tune Talk sahaja. Layari tunetalk.com/my/en/communities/ tune-talk-legend untuk ketahui lebih lanjut lokasi Pengedar Prestige kami.

## 4. Kenapa anda patut sertai Program ini?

- Tiada yuran penyertaan
- Kos kapital rendah
- Insentif dan ganjaran menarik
- Pendapatan jangka panjang
- Pendapatan jangka panjang secara tidak langsung

# 5. Apakah bahan promosi dan sokongan yang akan diterima selepas menyertai Program ini?

- Seminar latihan secara online & offline
- Bahan promosi (POSM)
- Panduan secara individu daripada Pengedar Prestige
- Pelbagai sumber pendapatan
- Pendapatan langsung
- Pendapatan tidak langsung
- Pek Permulaan\*

## 6. Apakah yang termasuk dalam Pek Permulaan\*?

- 5x Tune Talk SIM bernombor
- 2x T-shirt Tune Talk Legend
- Barangan Merchandise Tune Talk



- 1. This Tune Talk Legend Programme ("TTL Programme") terms and conditions ("Terms and Conditions") shall be read together and supplementary to the Tune Talk Service Subscription, https://www.tunetalk.com/my/en/ancillary/tnc/servic e-subscription ('Service Subscription Terms and Conditions"). The TTL Programme is open to everyone who are 18 years or older as at the date of registration as a Tune Talk Legend ("TT Legend").
- 2. The TTL Program starts on 24 March 2022, 12.01am.
- 3. Eligibility:
  - a) Malaysian with a valid MyKad
  - b) Aged between 18 to 60 years old
- 4. The TT Legend's MyKad ID is valid for ONE Tune Talk Legend ("TT Legend") account ONLY. NO multiple account under ONE MyKad ID.
- 5. Mechanics:
  - i. i. Interested TT Legend must register with Tune Talk Prestige
    Dealers.https://www.tunetalk.com/my/en/communities/tune-talk-legend/store-locations.
    ii. TT Legend will be charged RM100 to receive a

Starter Kit (full information as per below) iii. TT Legend is is encouraged to top up a minimum of RM30 every month in order to retain their Tune Talk mobile number and stay active in the TTL Programme..

- 6. TTL Program sales and support materials:
  - i Online & Offline Training Seminar
  - ii Point of Sales Material Support
  - iii 1-to-1 guide by Prestige Dealer
  - iv Multi-direct Income
  - v. Direct Revenue Share
  - vi. Indirect overriding revenue share
  - vii Starter Kit
- 7. The Starter Kit includes:
  - i 5x numbered Tune Talk SIM cards
  - ii 2x Tune Talk Legend t-shirts
  - iii Tune Talk merchandise
- 8.8. Once the TT Legend has registered for a TT Legend account, they must use a Tune Talk Number to register via the Tune Talk Partner App. The TT Legend must stay active for 12 months to be eligible for their monthly commission payout. Termination of TT Legend will take effect if there

is no activation via the said Partner App after 12 months from the last of the SIM activation or Partner App activity.

- 9. By joining the TTL Programme, the TT Legend will automatically be entitled to join the Tune Talk Legend Ranking Programme. This programme is to recognize TT Legend that perform well on a monthly basis. All TTL Agents will start as Newbie upon registration.
- 10. The ranking will be upgraded solely depending on the Revenue Share Incentive amount as per below table: -

Ranking	Revenue Share Income (RM)
Newbie	0 - 999
Tai Kor	1,000 -2,999
Tauke	3,000 - 4,999
Big Boss	5,000 & above

# Tune Talk Legend Terms and Conditions





11. Any qualified TT Legend will automatically be promoted the following month. Subject to Clause 8 above, TT Legend will NOT be demoted once they have been promoted to a higher rank. Those who have been promoted will be awarded with a ranking badge.

12. Account transfer to the next of kin can only be done by submitting the Nomination Form. Nomination Form submission must be completed with proof of documents. Tune Talk's approval would be subjected to the supporting documents provided by the TT Legend. The Nomination Form can be obtained in the Tune Talk Partner App.

13. Suspension of Tune Talk Legend account will take effect if there's any misbehaviour, fraud or damaging of the Tune Talk brand name, goodwill, reputation, or company in any way.

14. All queries pertaining to this TTL Programme should be directed to Tune Talk's Customer Care by calling 13100 or 03-2771 7000 or live chat from 8am to 10pm daily.

15. Tune Talk Legend who is enrolled in this TTL Programme is deemed to have read, understood and be bound by this Terms and Conditions together with the Service Subscription Terms and Conditions and/or any other terms and conditions related to the provision of Tune Talk's Service.

16. Tune Talk reserves the sole right to increase or reduce the subscription quota of the Plan during this TTL Programme without any prior notice or reason to subscribers.

17. Tune Talk may cancel the TTL Programme or terminate the TT Legend if Tune Talk has reasonable information or suspicion that the TT Legend uses Tune Talk's service improperly, abusively, in exploitation of the service, causing outage, congestion, unlawful intrusion to the service's network or in contravention to any laws or regulations.

18. Authenticity of registration will be solely subject to audit and checks by Tune Talk. If registration is suspected to be fraudulent including but not limited

to false identifications, commercial usage, unauthorized registration, etc. Tune Talk reserves the right to terminate the line immediately without notice.

19. All Tune Talk Legend's personal information is subject to the Personal Data Protection Act, 2010 requirements as stated here at

https://www.tunetalk.com/my/en/ancillary/tnc/privacy-policy. Kindly refer to the link for detailed information and understanding of the scope of the privacy policy therein.

# **Tune Talk Legend Terms and Conditions**





# START YOUR JOURNEY TO DAY

